## **📌 Key Insights**

* 🔥 **Friday** is the busiest day in terms of both revenue and orders.
* ⏰ **12 PM** is the peak hour, with the highest pizza production.
* 🍕 The most popular pizza is **The Classic Deluxe Pizza**, while the least sold is **The Brie Carre Pizza**.
* 💺 Average seat turnover is **2.264/day**, indicating high efficiency.
* 💰 Average Order Value (AOV) is **$38.31**, with variations by day.
* 🍕 During peak hour (12 PM), **6,776 pizzas** are made across the year — the highest volume for any hour.
* 🍕 During peak day (Friday), **8,242 pizzas** are made across the year — the highest volume for any day.
* 🍕 During peak hour (12 PM) and peak day(Friday) simultaneously, **1,101 pizzas** are made across the year.

## **✅ Recommendations**

* Launch Friday lunch combo deals to capture high traffic
* Optimize kitchen staffing at 12 PM peak
* Explore upsell opportunities on lower-performing pizzas